

# Serve Idaho Commission Meeting Minutes

January 16, 2020

9 am – 4 pm

SpringHill Suites by Marriott Boise ParkCenter  
424 E. Parkcenter Blvd. | Boise, ID 83706

**In attendance:** ~~Doug Brown~~, Amy Busch, Colleen Clark, Brady Fuller, Donald Heuer, Farhana Hibbert, Kristi Keeler, Shelby Kern, Charlette Kremer, Bill Langer, ~~Amy Little~~, Jesse Maldonado, Dirk Marsden, ~~Camille McCashland~~, Susan Potucek, Carrie Reese, Katie Roberts, Lisa Sánchez, Kayeloni Scott, Kimber Russell, Kristen Tracy, ~~Bryan Wewers~~, Renee Bade, Kim Empey, Kirstin Mann,

Meeting called to order at 9:03 am by Chair Kimber Russell

## **Review and approve meeting agenda and meeting minutes:**

Motion to approve: Dirk Marsden

Second: Farhana Hibbert

Motion passes by unanimous vote

## **Motion to recommend Mark Falconer's application for appointment:**

Motion to approve: Farhana Hibbert

Second: Jesse Maldonado

Motion passes by unanimous vote

## **Motion to recommend Hillary Blackstone's application for appointment:**

Motion to approve: Farhana Hibbert

Second: Jesse Maldonado

Motion passes by unanimous vote

## **Motion to approve mission statement *"To solve Idaho's unmet needs by inspiring and recognizing volunteers and empowering communities through volunteerism and AmeriCorps."***

Motion to approve: Charlette Kremer

Second: Dirk Marsden

Recommendation to adjust mission statement to "To inspire and recognize volunteers and empower communities through service and AmeriCorps to solve Idaho's unmet needs."

## **Motion to revise mission statement to *"To inspire and recognize volunteers and empower communities through service and AmeriCorps to solve Idaho's unmet needs."***

Motion to approve: Susan Potucek

Second: Bill Langer

Motion passes by unanimous vote

## **Motion to vote on approving AmeriCorps funding levels as per the recommendation of the Grant Application Review Committee.**

Motion to approve: Colleen Schowalter

Second: Donald Heuer

Abstain: Farhana Hibbert

Motion passes by unanimous vote

## **Motion to approve changes to planning grant policy to extend opportunity to apply for funds to those who have submitted a letter of intent to apply.**

Motion to approve: Bill Langer

Second: Charlette Kremer  
Abstain: Farhana Hibbert  
Motion passes by unanimous vote

**Meeting Adjourned at 3:50 pm.**

Motion to adjourn: Jesse Maldonado  
Second: Lisa Sánchez

**2020 Plus/Delta Exercise**

**Plus:**

- Leveraging partners
- Ask “why” to better streamline processes
- Very intentional
- Efficient onboarding
- Commissioners are more involved in site visits and special initiatives
- Commissioner corner
- We have an ASC board member
- The new Regional Structure and relationship with office
- Low staff turnover. When people do leave, it’s for better opportunities
- Good culture and ED builds talent
- New committee structure with terms and dates
- Engagement of new commissioners
- Less criminal history check disallowances
- GARP committee gave good feedback
- Brightest Stars event, new system of honoring everyone. More legislators this year and more energy from the crowd.
- Proactive with legislature
- Went paperless
- More member support and trainings
- Humor and passion of commissioners and team
- State service plan: we review and use it
- More active commission
- Receptive staff, they are quick to reply
- Flexible team and commission
- Able to host the ASC Regional conference
- Commissioners are encouraged to share their ideas

**Delta:**

- Increase advocacy
- Separate staff duties and commissioner duties (provide more context of what’s been done and explain the roles)
- Provide direct volunteer opportunities on website
- VGF funds > get a dedicated staff person
- Continue to share stories on social media, even informally
- Utilize partners and social media
- New media/Radio > increase partnerships

- Commissioners provide this information
- Highlight businesses, possibly avenues for sponsorship for the Brightest Stars
- Commissioners be more proactive on sponsorships
- Brightest Stars:
  - Review the categories (teacher, who don't get a lot of nominations)
  - Streamline walk up
  - Recognition of nominator
- Create new business cards with new mission
- Be more intentional with exit interviews
- New commissioner orientation – ensure it is consistently given to all new commissioners as some new commissioners did not receive the orientation at all.