STATE SERVICE PLAN 2019-2021
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Kimber Russell – 2019 Commission Vice Chair
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Heather Uhi, Grants & Contracts Officer
Serve Idaho
State Service Plan Overview

Serve Idaho’s 2019-2021 State Service Plan is a three-year plan which describes the Commission priorities and goals. The three-year state plan is effective January 1, 2019 and will guide the work of the Serve Idaho Commission.

Public input was critical in the development of this State Service Plan. Input was gathered through a survey as well as through community listing tours hosted throughout the state. 213 individuals from throughout Idaho responded to the survey, providing input on state volunteer and national service priorities. The following types of organizations were represented: K-12 and higher education, aging networks, non-profit agencies, community and faith-based organizations, national service programs, government agencies, businesses, community leaders, foundations, service organizations, and local volunteers.

Comments are welcome at any time and will be considered on an annual basis when the State Service Plan is updated. Please submit comments to renee.bade@labor.idaho.gov.

Serve Idaho Commission History

Serve Idaho, the Governor’s Commission on Service and Volunteerism, was established through Executive Order by Governor Cecil D. Andrus in 1994 as a result of the National and Community Service Trust Act of 1993 and the creation of AmeriCorps. The Commission was established to advise and assist in the development and implementation of a comprehensive, statewide plan for promoting volunteer involvement and citizen participation in Idaho, as well as to serve as the state’s liaison to national, state and community organizations which support the intent of the National and Community Service Trust Act.

Serve Idaho, a division of the Department of Labor, is funded by grants from the Corporation for National and Community Service and through cash and in-kind donations from state and local partners. Serve Idaho is funded in part by the Corporation for National and Community Service and the Idaho Department of Labor and does not receive general funds from the state.

Serve Idaho Commission Mission & Vision

The mission of Serve Idaho is “To Encourage Volunteerism and Community Service.” Our mission guides our vision that “Every Idahoan contributes to the betterment of our state by giving their time, talents, and treasures.” We administer and oversee the AmeriCorps programs and bring together Idahoans from all walks of life and organizations across the state to increase civic engagement and meet community needs. We are committed to achieving the highest possible impact with our resources and ensuring effective management and full compliance for our AmeriCorps programs.
Serve Idaho Programs

The Commission’s work is carried out primarily through the following programs which engage Idahoans of all ages in service and volunteerism.

- **AmeriCorps** – Provides opportunities for Idahoans of all ages to help meet critical needs and make communities stronger. AmeriCorps members address issues such as — children’s health, improvement of schools, environmental protection, veteran and military family support and volunteer recruitment and training.

- **Training and Professional Development** – The annual Serve Idaho Conference on Service and Volunteerism provides volunteer management and professional development training for national service members, volunteer administrators representing the public and private sectors, service-learning educators and community volunteers.

- **Award Recognition** – The Idaho’s Brightest Stars Award event recognizes Idaho’s unsung heroes who work tirelessly as volunteers to improve the quality of life for Idaho and its citizens.

**Corporation for National and Community Service**

Serve Idaho supports the strategic goals of our federal funding agency, the Corporation for National and Community Service (CNCS). The Commission receives the majority of its funding from CNCS and appreciates the impact it has in our communities. This funding allows us to meet critical needs and expand the reach of national and community service in Idaho.

**CNCS Mission Statement:** Improve lives, strengthen communities and foster civic engagement through service and volunteering.

**Serve Idaho**

**Governor's Commission on Service and Volunteerism**

**2019 – 2021 State Service Plan**

Serve Idaho brings together Idahoans from all walks of life and organizations across the state to increase civic engagement and meet community needs. We are committed to achieving the highest possible impact with our resources, and ensuring effective management and full compliance for AmeriCorps programs receiving funding from Serve Idaho. This plan describes how we will build on our successes from the 2016-2018 plan.

An ad hoc committee composed of Serve Idaho Commissioners and community members was formed in January 2018 to reach out to entities throughout the state and to develop the State Service Plan. The plan was revised by the Serve Idaho Commissioners and staff at the annual October workshop, where Commissioners reviewed previous accomplishments and current needs to develop a new three year State Service Plan.
Goal 1: Increase volunteerism in Idaho.

Objective: Increase volunteerism and service among students.

Output Year 1:
   a. Conduct research on successful school service days in Idaho.
   b. Provide education on service days to school counselors and administrators.
   c. Identify community partners that are able to serve as regional lead.

Output Year 2:
   a. Develop days of service toolkit for schools.
   b. Identify pilot school district.
   c. Develop marketing materials focused on importance of volunteering for high school students.

Output Year 3:
   a. Expand initiative to a minimum of two schools.
   b. Provide information to partners (school counselors, administrators, school boards) on success of pilot initiative.
   c. Identify service curriculum resources for teachers.

Goal 2: Increase national service in Idaho

Objective 1: Increase number of national service members serving in Idaho.

Output Year 1:
   a. Increase number of AmeriCorps members serving by 5% in 2019.
   b. Develop strategies to support new AmeriCorps grantees.
   c. Provide training for commissioners on matching education award.

Output Year 2:
   a. Increase number of AmeriCorps members serving by 5% in 2020.
   b. Commissioners provide outreach to Universities to match education award.

Output Year 3:
   a. Increase number of AmeriCorps members serving by 5% in 2021
   b. Have one new AmeriCorps subgrantee apply for and receive funding.

Goal 3: Provide tangible support to Idaho volunteer leaderships/managers in effectively utilizing volunteers.

Objective 1: Training resources for volunteer managers.

Output Year 1:
   a. Expand volunteer manager resources on Serve Idaho website.
   b. Provide volunteer management resources in quarterly newsletter.
   c. Complete two in-person/virtual trainings in partnership with the Idaho Nonprofit Center and/or SWIDOVs (exclusive of Serve Idaho Conference).

Output Year 2:
   a. Market resources to nonprofits/government organizations.
      1. Increase website traffic to resource page.
b. Sponsor eight up-and-coming volunteer management leaders to attend the Serve Idaho Conference.

**Output Year 3:**

a. Build one multi-media resource around volunteer management (ie: Podcasts, YouTube Video).

**Goal 4: Promote role of Serve Idaho**

**Objective: Provide continued training for commissioners**

**Output Year 1:** Provide two professional development trainings for commissioners.

**Output Year 2:** Provide two professional development trainings for commissioners.

**Output Year 3:** Provide two professional development trainings for commissioners.

**Objective: Social media/marketing campaign.**

**Output Year 1:**

a. One Faces of Volunteerism Campaign submission per commissioner with a focus on youth volunteers.

b. Development of social media plan by marketing committee.

**Output Year 2:**

a. Market volunteer manager resources portion of Serve Idaho website.

b. Develop marketing materials focused on importance of volunteerism for students.

**Output Year 3:** Work with local media outlets to highlight volunteers in each region.

**Objective: Continue building partnerships with external organizations with similar missions to expand programming and impact.**

**Output Year 1:** Expand partnerships with the Idaho Nonprofit Center and Idaho Community Foundation. Identify areas for future partnership.

**Output Year 2:** Commissioners provide updates on volunteer activities/trainings/articles/features in their area to Serve Idaho staff.

**Output Year 3:** Leverage partners to help further promote service and volunteerism.

**Goal 5: Build sustainable commission leadership and resources.**

**Output Year 1:**

a. Evaluate current onboarding process with new commissioners.

b. Develop board policy manual.

c. Develop onboarding process for new committee chair leadership.

d. Develop sustainable funding source for Idaho’s Brightest Stars.

e. Evaluate existing committee structure and needs.

**Output Year 2:**

a. Executive committee leadership development.

b. Building incoming chair role for standing committees.
**Output Year 3:**

a. Conduct commissioner evaluation on effectiveness of policy manual and onboarding.

Serve Idaho is committed to promoting the CNCS values and mission as well as engaging and connecting citizens through volunteering and collaboration with the Idaho Department of Labor. Through its State Plan, Serve Idaho will meet its and CNCS’s goals of improving lives, strengthening communities and fostering civic engagement through service and volunteering.

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**How to Serve**

If you are interested in joining AmeriCorps or learning more about service and volunteerism go to: [www.serveidaho.gov](http://www.serveidaho.gov)

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